



# Business Management and Leadership I & II

## Course overview

Ages	16+	English level:	Intermediate B1+	End of course certificate:	
Duration:	4 weeks	Academic info:	15 hours per week		

## Course description

Unlock your business management and leadership potential with our comprehensive four-week course, with the option to take two modules. During the course, you will embark on a transformative journey towards becoming an exceptional leader or business manager while also enhancing your English language skills.

### Part I

**Week 1:** You'll learn the core principles of what makes a successful business.  
**Week 2:** Sharpen your understanding of leadership principles and communication styles.

### Part II

**Week 1:** Looks at team dynamics and problem solving, empowering you to build and lead high-performance teams.  
**Week 2:** Equips you with skills in financial and business planning and marketing.

Each week offers engaging discussions, real-world case studies, interactive activities, and independent, reflective exercises. Join us for a life-changing experience, supplemented by recommended readings and resources.

## Sample Timetable

Week one example timetable:

	Monday	Tuesday	Wednesday	Thursday	Friday
Session 1	Look at the different business sectors and functions and how they operate within a business as a whole.	Analyse businesses based on internal and external environmental factors.	Discuss ways in which businesses can innovate and make use of resources to help them grow.	Look at how to create effective presentation slides.	Present SWOT and PESTEL analyses of chosen organisations.
Session 2	Discuss the pros and cons of working in these areas and the challenges that might be faced, as well as within different types of organisations.	Look at and practise two different models to analyse companies: SWOT and PESTLE.	Use appropriate vocabulary to talk about ways to innovate and make recommendations using justifications.	Prepare an internal and external analysis of a company and give suggestions for future changes or plans.	Review the key takeaways and reflections from the week.

## Locations & Dates

EP Location	Starting Dates:	
	Business Management and Leadership I	Business Management and Leadership II
Dubai	18 Nov 2024, 28 Apr 2025, 17 Nov 2025	02 Dec 2025, 12 May 2025, 01 Dec 2025
Toronto	18 Nov 2024, 13 Jan 2025, 28 Apr 2025, 16 Jun 2025, 17 Nov 2025	02 Dec 2024, 27 Jan 2025, 12 May 2025, 30 Jun 2025, 01 Dec 2025
London Canary Wharf	18 Nov 2024, 28 Apr 2025, 17 Nov 2025	02 Dec 2024, 12 May 2025, 01 Dec 2025
Malta	13 Jan 2025, 28 Apr 2025, 16 Jun 2025, 17 Nov 2025	27 Jan 2025, 12 May 2025, 30 Jun 2025, 01 Dec 2025

## What you'll learn

**By the end of this course, you should be better able to:**

- Define leadership and different leadership styles and their pros and cons, as well as a self awareness of your own personal leadership style.
- Articulate the importance of verbal and non-verbal communication skills, active listening and empathetic communication.
- Communicate with different personality types and cultural backgrounds to enable you to build and manage effective teams.
- Deal with conflict and implement strategies for resolution and problem-solving.
- Use SWOT/PESTLE analysis as the basis of your business strategy.
- Understanding financial statements, budgeting, and forecasting as well as their role in business.
- Identify and evaluate business opportunities and making difficult decisions.